



Animal Identification & Traceability

Protecting the U.S. National Herd



Safeguarding Animal Health

Background: VS Responsibilities

- Exclusion of foreign animal diseases
- Detection of animal disease
 - Monitoring
 - Surveillance
- Response to detected diseases
 - Prevention
 - Control
 - Eradication
- Improve market access and trade opportunities



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The Need

- National biosecurity
- FAD
- Trade / Market access
- Disease eradication programs
- Disease surveillance and monitoring



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Safeguarding the National Herd



The ID Goal

- Meet current and future animal health needs
- Cooperate and collaborate with industry



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Traditional US ID System



OFFICIAL EAR TAG

OFFICIAL BACKTAG



Farm of origin

EPIDEMIOLOGY



Last farm of ownership



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If Nothing Changes...



EPIDEMIOLOGY



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Immediate Needs

- Establish national standards
 - Premises identification system
 - Animal numbering system
 - ID methods and devices
- Identify high risk animals
 - Breeding animals
 - Animals in infected or high risks herds, regions, or zones
 - Other animals determined by risk analysis and/or cost benefit studies



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The Challenges

- Tradition
- Cost
- Data issues
 - Reliability, accuracy
 - Access, use of data, producer liability
- Producer acceptance issues
 - Durability
 - Ease of use
 - Usefulness



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The Approach

- Build on rapport and consensus established
- Build on common ground
- Build it together
- Build it in phases, not all at once



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>> announcing...

ID • INFO

EXPO 2002

CHICAGO, ILLINOIS, USA

JULY 29, 30, 31 & AUGUST 1, 2002

ID/INFO EXPO 2002 will feature:

- > NATIONAL EQUINE IDENTIFICATION SYMPOSIUM, July 29-30
- > NATIONAL FOOD ANIMAL IDENTIFICATION SYMPOSIUM, July 31 - August 1
- > TRADE SHOW spanning both conferences

MAKE PLANS TO ATTEND!

More information available at
www.animalagriculture.org/id



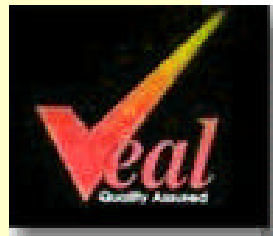
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Species specific groups



National Pork Producers Council

Protecting and Enhancing the Economic Interests of America's Pork Producers



American Sheep Industry Association

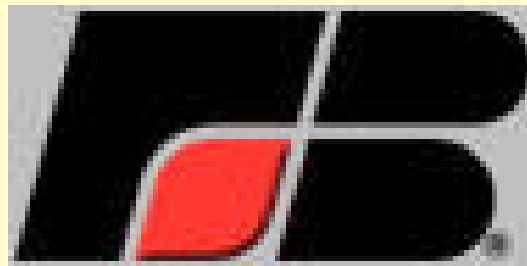


**National Cattlemen's
Beef Association**



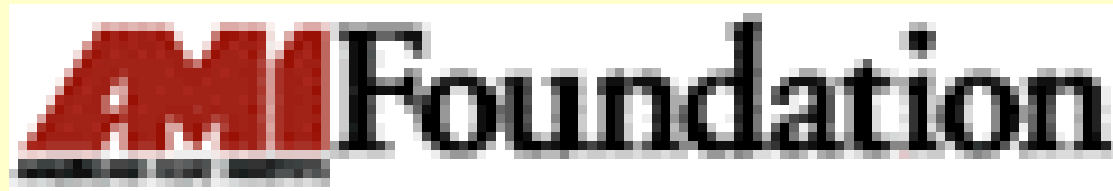
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Organizations



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Allied Industries



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Veterinary Organizations



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Federal Government



U.S. Department of Health and Human Services

Food and Drug Administration



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The Outcome...

- Development of a National Identification Work Plan
 - Presented and approved at the ID EXPO
 - Endorsed by USAHA
 - Handouts available
 - www.animalagriculture.org
- National Animal Identification Development Team
 - Established by USDA
 - Broad representation
 - Implement a system using the plan as a guide



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Key Features of the Plan

- Focus on animal health protection
- Driven by the need for rapid response to disease threat
 - **48 hour traceback goal**
- Phased-in approach—start with the basics
- Establish national standards
- Species variability as needed
- Flexibility to meet industry and animal health needs



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Next Steps

- National Animal Identification Development Team
 - Address industry concerns
 - Form subcommittees and working groups
 - Establish action items and time tables
- Targeted pilot studies
 - Farm Animal Identification and Records (F.A.I.R.)
 - <http://www.nationalfair.com/>
 - Handouts available
 - Michigan TB eradication / F.A.I.R.
 - Wisconsin Livestock ID Consortium
 - www.wiid.org
 - Handouts available



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THANK YOU

